



2012 Sponsorship / Membership Pricing Schedule

Sponsorship – Membership Benefits	Title Sponsor	Champion of Diversity	Mentor of Diversity	Advocate of Diversity	Friend of Diversity	Supporter of Diversity	Associate of Diversity
Industry Exclusivity	•	•					
Company Name and Logo Featured in all Media Exposure	•	•	•	Flyer only			
Number of Included Annual Memberships	15	10	8	6	4	3	2
Company Name, Logo and Link to Corporate Site Featured on DCC Website	•	•	•				
Company Name and Logo Featured on DCC Website	•	•	•	•			
Member Admission to DCC Annual Meeting and Luncheon	•	•	•	•	•	•	•
Preferred Seating for Major Events and Keynote Speaker Functions	•	•	•				
Company logo placed on signage during all programs and events	•	•					
6ft. Skirted Table to Display Company Diversity/Related Initiatives during Major Events	Company's 10ft. Booth or 2 tables	Company's 10ft. Booth or 2 tables	•	•	•		
Introduction of Company Representatives and Recognition at Major Events	•	•					
Company Banner and Recognition at Private Keynote Speaker Events	•	•					
Number of Included Major Event Registrations	12	8	4	2	1		
Inclusion of Company Promotional Materials in Event Gift Bags	•	•	•	•	•	•	•
Corporate Pricing	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Not-For-Profit Pricing	\$13,000	\$8,000	\$4,000	\$2,000	\$750	\$400	\$200

Individual One Year Membership: Jan 1st – Apr 31st Rate= \$100 May 1st – Aug 31st Rate= \$90 Sep 1st – Dec 31st Rate= \$80

Membership Includes: Discounted Admission to All Program Meetings + Admission to the Annual Meeting + And Much More.